



## WSSO Standard Project Proposal

<b>Proposed NAME</b>	WSSO Guidelines for Evaluation of Alcoholic Products sustainable label based on carbon footprint calculations		
<b>Document Type</b>	Standard		
<b>Formulation/Revision</b>	<input checked="" type="checkbox"/> Formulation <input type="checkbox"/> Revision	No. of Revised Standard	
<b>Standard Adoption</b>	New Standard	No. of adopted Standard	
<b>Classification</b>	<input type="checkbox"/> Corporate Sustainability <input type="checkbox"/> Carbon Market & Emission Reduction <input checked="" type="checkbox"/> Assurance & Certification <input type="checkbox"/> Industry Applications <input type="checkbox"/> Technology & Data Management <input type="checkbox"/> Policy & Regulatory Compliance <input type="checkbox"/> Others _____		
<b>Standard Number</b>	WSSO SP-2005-08		
<b>Working Group</b>	<i>Assigned by WSSO Standard Committee</i>		
<b>Proposed Entity</b>	Beijing Ailvse Information Technology Co., Ltd.		
<b>WG Chair Information</b>	<i>Appoint by Proposed Entity/after Review</i>		
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<b>Technical Committee</b>	<i>Assigned by WSSO Standard Committee</i>		
<b>Expected Participate Entities</b>	Luzhou Laojiao CO.,LTD Extended Energy Big Data and Strategy Research Center, Qingdao Institute of Bioenergy and Bioprocess Technology, Chinese Academy of Sciences		
<b>Project timeline</b>	<input type="checkbox"/> 12 Months <input checked="" type="checkbox"/> 18 Months <input type="checkbox"/> 24 Months		

<p><b>Purpose</b> (More than 300 words)</p>	<p>The Standard aims to address the increasing demand for credible, transparent, and comprehensive sustainability carbon footprint label across all Alcoholic Product industries. As corporate sustainability development carbon footprint label becomes more integral to consumers, investor and stakeholder decision-making, the need for reliable mechanisms is paramount. This standard will serve as a global benchmark for third-party assurance, ensuring that sustainability information disclosed by companies is both accurate and verifiable.</p> <p>Companies are facing growing pressure to meet stricter carbon footprint label criteria. The WSSO assurance standard will provide a clear pathway for organizations to align their reporting processes with regulations like ISO 14067, PAS 2050, etc. Fostering a culture of accountability and transparency in sustainability efforts. By offering a rigorous third-party assurance process, this standard aims to mitigate the risks of greenwashing, misinformation, and inconsistent sustainability disclosures, thereby enhancing trust in corporate sustainability practices.</p> <p>Furthermore, this standard will promote comparability between different carbon footprint labels by creating uniform criteria. Financial institutions, regulators, research bodies, non-governmental organizations and consumers will benefit from a consistent and reliable dataset, making it easier to assess sustainability performance. The standard also encourages innovation in data verification through the adoption of emerging technologies such as blockchain and AI, which can ensure real-time tracking, transparency, and traceability of sustainability data.</p>
<p><b>Scope</b></p>	<p>The WSSO standard will cover the following main aspects:</p> <ul style="list-style-type: none"> <li>• Defining a third-party assurance process for corporate sustainability reports.</li> <li>• Outlining core principles such as accuracy, completeness, transparency, and independence.</li> <li>• Providing industry-specific guidance for alcoholic products.</li> <li>• Encouraging the integration of advanced technologies like blockchain and AI for data verification.</li> <li>• Promoting international comparability and best practices in sustainability reporting.</li> </ul>
<p><b>Relevant Document/ Standard/Guideline/</b></p>	<ul style="list-style-type: none"> <li>• GRI Sustainability Reporting Standards (GRI)</li> <li>• ISO 14068-1:2023 (ISO)</li> <li>• ISO 14067:2018 (ISO)</li> </ul>

<b>Best Practice</b>	<ul style="list-style-type: none"> <li>• ISO 14064-1:2018 (ISO)</li> <li>• ISO 14064-2:2018 (ISO)</li> <li>• GB/T 24067-2024</li> </ul>		
<b>Statement of International Status Related with the Standard</b>	<p>The Standard will be positioned as an important sustainable reference for Alcoholic Products.</p> <p>Standard will align with major international frameworks and regulations, including both disclosure and assurance standards. It will be designed to meet or exceed the requirements set forth by internationally recognized standards.</p> <p>Moreover, the standard will align with key regional regulatory frameworks, ensuring that companies using the WSSO standard can meet both global and local regulatory requirements.</p>		
<b>Patent Involved?</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<b>Patent Name/No.</b>	
<b>Notes</b>	No		
<b>Standard Committee Comments</b>	<i>Review by WSSO Standard Committee</i>		
<b>WSSO Conclusion</b>	<i>Approve by WSSO Board</i>		
<i>Note: Standard structure must be submitted together with the Proposal</i>			